

ORDER



Orders	Order / Rev:	<u>704204 - 3</u>	
	Alt Order #:	<u>06261216</u>	
	Product Desc:	<u>AMRCNS 4 PROSPERITY</u>	
	Estimate:	<u>1866</u>	
	Flight Dates:	<u>08/22/12 - 08/27/12</u>	
	Original Date / Rev:	<u>08/02/12 / 08/29/12</u>	
	Order Type:	<u>Political</u>	
Agency	Name:	<u>Mentzer Media Services/ POL</u>	
	Buying Contact:	<u>Elise Cloyd</u>	Billing Type:
	Billing Contact:	<u>600 Fairmount Ave. Suite 306</u>	Billing Calendar:
		<u>Towson, MD 21286</u>	Billing Cycle:
			Agency Commission:
Advertiser	Name:	<u>Americans For Prosperity</u>	
	Demographic:	<u>A35+</u>	New Business Thru:
	Product Codes:	<u>IS-Candidate/Presidential</u>	Order Separation:
	Priority:	<u>P-3</u>	Advertiser External ID:
	Revenue Codes:	<u>AGY, GEN, POL</u>	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
07/30/12	08/26/12	55	\$63,740.00	\$54,179.00	August 2012	55	\$63,740.00	\$54,179.00	0.00
08/27/12	08/27/12	15	\$13,500.00	\$11,475.00	September 2012	15	\$13,500.00	\$11,475.00	0.00
					Totals	70	\$77,240.00	\$65,654.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Aaron Ashe Start Of Order - End Of Order 100%

Order / Rev: 704204 - 3
Alt Order #: 06261216
Flight Dates: 08/22/12 - 08/27/12

Advertiser: Americans For Prosperity
Product Desc: AMRCNS 4 PROSPERITY
Estimate: 1866

Order / Rev: 704204 - 3
Alt Order #: 06261216
Flight Dates: 08/22/12 - 08/27/12

Advertiser: Americans For Prosperity
Product Desc: AMRCNS 4 PROSPERITY
Estimate: 1866

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	WTSP	08/27/12	08/27/12	CBS This Morning	CM	7-9a	M-----	:30	1	\$360.00	P-2	0.00	NM	1	\$360.00
				CBS This Morning		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$360.00		0.00			
21	WTSP	08/27/12	08/27/12	M-F 9-930a 10 News, 9a@M	CM	9-9:30A	M-----	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
				10 News, 9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$280.00		0.00			
22	WTSP	08/27/12	08/27/12	M-F 9-930a 10 News, 9a@M	CM	9-9:30A	M-----	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
				10 News, 9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$280.00		0.00			
23	WTSP	08/27/12	08/27/12	Price Is Right	CM	11a-12p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				Price Is Right											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$1,200.00		0.00			
24	WTSP	08/27/12	08/27/12	M-F 12-1230p	CM	12-1230p	M-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				10 News @ Noon											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$1,100.00		0.00			
25	WTSP	08/27/12	08/27/12	M-F 4-5p	CM	4-5p	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$800.00		0.00			
26	WTSP	08/27/12	08/27/12	M-F 5-530p	CM	5-530p	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				5-530p 10 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		1				\$800.00		0.00			
27	WTSP	08/27/12	08/27/12	7-730p	CM	7-730p	M-----	:30	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		2				\$600.00		0.00			
E 28	WTSP	08/27/12	08/27/12	10 News Special	CM	10 News Special	M-----	:30	2	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				10 News Special											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		2				\$1,200.00		0.00			
Spot	Ch	Date Range	Description												
1	WTSP	08/27/12-09/02/12	10 News Special												
			Credited												
29	WTSP	08/27/12	08/27/12	LN (M-F)	CM	M-F 11-1135p	M-----	:30	2	\$2,600.00	P-2	0.00	NM	2	\$5,200.00
			LN (M-F)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	M-----		2				\$2,600.00		0.00			
30	WTSP	08/24/12	08/24/12	7-730p	CM	7-730p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
			Inside Edition												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1				\$1,200.00		0.00			
31	WTSP	08/24/12	08/24/12	10 News Special	CM	10 News Special	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
			10 News Special												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/12	08/26/12	M-----		1				\$1,200.00		0.00			

Totals 70 \$77,240.00